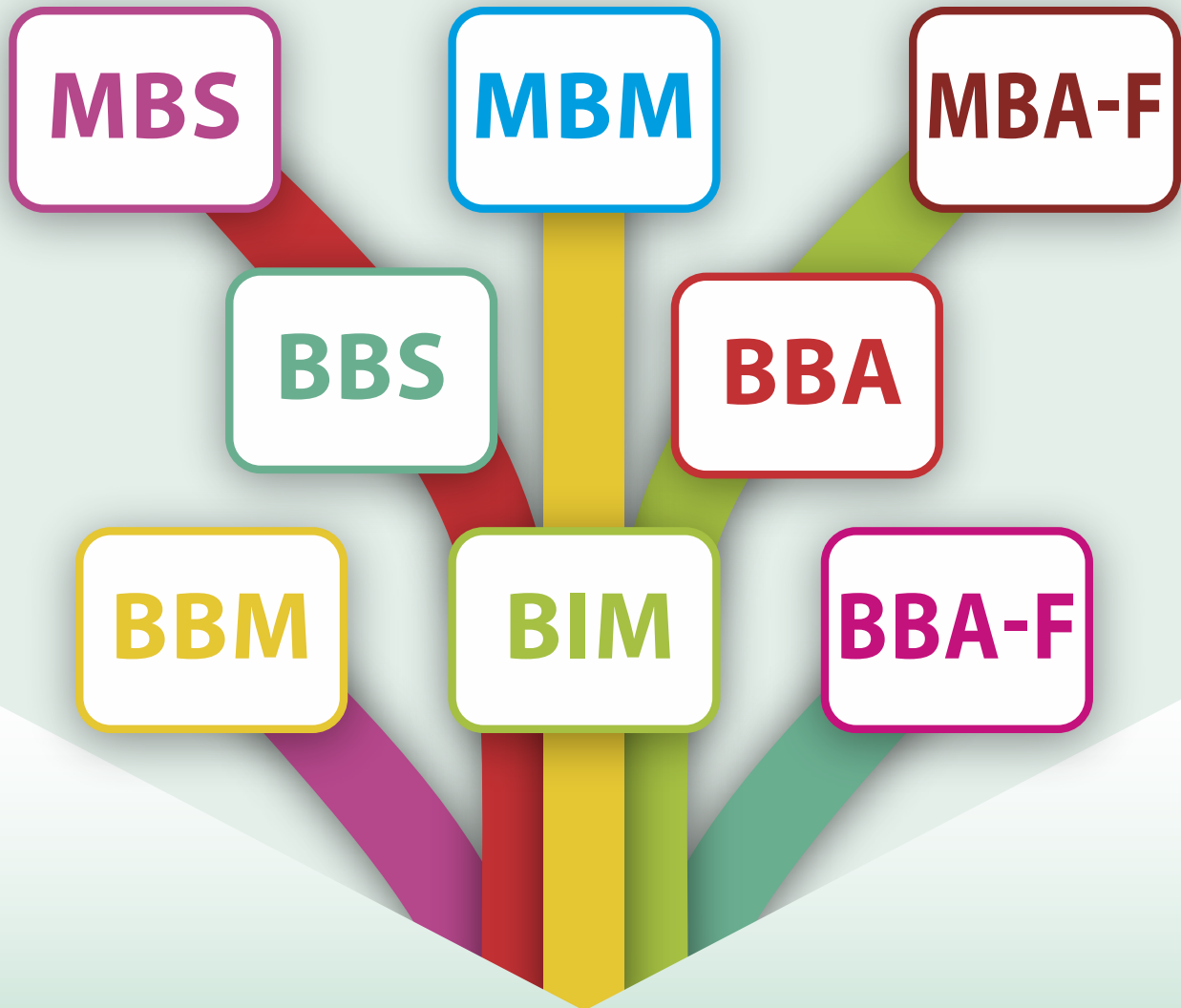


PROSPECTUS



TRIBHUVAN UNIVERSITY
NEPAL COMMERCE CAMPUS | NCC |
New Baneshwor, Kathmandu

Historical Background



With a history of more than five decades, Nepal Commerce Campus has proved itself as a leading management campus in Nepal. Since its inception, the campus aims at imparting quality management education to the students. In line with this zeal, the campus has been playing an instrumental role in preparing professional managers providing management education in pragmatic way. In the beginning, the campus had two programs; - Intermediate in Commerce (I.Com.) and Bachelor in Commerce (B.Com.). The Campus has phased out intermediate level program and is running, at present, both programs the general (i.e. BBS, MBS) and professional (i.e. BBA, BBM, BIM, BBA-F, MBM) management programs of Bachelor and Master levels under the umbrella of Tribhuvan University.

The Campus with its experienced and dedicated faculties has already produced thousands of graduates and post graduates

suitable to match the needs of the country. The output of the Campus serves various posts in different organizations both national and international spheres. The Campus is providing management education compatible to global environment and is keen to prepare the graduates to stand firmly in both national and international standards. Application of modern techno-information system to pragmatic textual and conceptual materials has become a natural phenomenon of the campus.

Leveled as a pioneer educational institution of the country, the campus is exclusively devoted to empower the new generation with required knowledge and skill to make them high achiever in the ever-changing global context.

TIMELINE

- 1964 Nepal Commerce College (NCC) was established on May 14 and started Intermediate in Commerce (I. Com) program with 40 students, four faculty members under the leadership of Founder-Principal Gehendra Bahadur Rajbhandari, and three staff members. NCC became first private college imparting commerce education in Lalitpur district.
- 1966 The then King of the country Mahendra Bir Bikram Shah Dev inaugurated the College. It started homework for advancing to bachelor level program in commerce.
- 1967 Bachelor in Commerce (B. Com) program started in the College with 45 students.
- 1973 According to the New Education System Plan, the College came under the umbrella of Tribhuvan University, Institute of Business Administration, Commerce and Public Administration; the College was renamed as Patan Campus. Thereon, the Campus became one of the constituent campuses of Tribhuvan University.
- 1976 The Campus was moved to its present location at New Baneshwor, Kathmandu with the purchase of a beautiful palace from Min SJB Rana.
- 1980 The intermediate level program of two years' named as Proficiency Certificate in Business Administration, was initiated in the Campus. The intermediate in Commerce (I.Com) became discontinuous.
- 1982 The Campus was again renamed as Nepal Commerce Campus. The Campus started Master's level program in business administration (MBA) with 55 students.
- 1996 Bachelor in Business Studies (BBS), three years' program, was initiated in the Campus. The two years' bachelor level program became discontinuous.
- 2000 Master in Business Studies (MBS), two-year program, was initiated in the Campus. The two-year master level program in business administration became discontinuous.
- 2002 Bachelor of Business Administration (BBA) program, eight semesters of six months each, was initiated in the Campus. Proficiency Certificate in Business Administration program became discontinuous.
- 2013 Bachelor in Business Studies (BBS), four years' program, was initiated in the Campus. The BBS program of three years' became discontinuous.
- 2014 Master of Business Management (MBM), four semesters of six months each, was initiated in the Campus. This program was an additional one along with the existing MBS program of two years
- 2015 Bachelor of Business Management (BBM), eight semesters of six months each, was initiated in the Campus. This program was an additional one along with the existing BBS and BBA programs at bachelor level
- 2016 Bachelor of Information Management (BIM), eight semesters of six months each, was initiated in the Campus. This program was an additional one along with the existing BBS, BBA and BBM programs at bachelor level.
- 2016 The Campus has become an esteemed institution with four programs at bachelor level and two programs at master level; 107 faculty members with 21 M.Phil and 15 Doctorate degree holders; 75 administrative and support staff; 4 publications including 2 journals; and about a dozen of scholarship schemes for deserving students.
- 2019 Bachelor of Business Administration in Finance (BBA-F), eight semester of six months each, is launched in the campus. This program is an extra program with the existing ones.
- 2022 Master of Business Administration in Finance (MBA-F), four semesters of six months each, more specialization with specific subject related with BBA-F.

Message from the Campus Chief

Organizations are built and run by humans, not by automatons.

Dear All,

Nepal Commerce Campus (NCC) is determined to achieve its goal since the time of its existence. The campus has stood as a formidable wall against different circumstances in its life. We are very eager to create both physically and psychologically safe environment for our learners so that they can contribute with innovative and creative ideas. We believe that our students need a mind set of 'hope for success'; rather than a 'fear of failure'. It is known to all that scared and demoralized ones cannot innovate, be creative or agile.

Knowing the challenge of globalization in business and workforce diversity, we aim to produce smart business professionals who project the best image of NCC in every sector and society they involve in. In order to develop their interpersonal and other organizational skills, we involve our students in project activities, research work, seminars, presentation and group discussion.

To maintain its glorious history and legacy, our valued faculty members believe on creating learner-friendly environment to materialize the dreams and expectations of our students.

Thank You!

Prof. Dhruva Prasad Silwal
Campus Chief



General Information

ADMISSION CRITERIA (BBA / BBM / BIM / BBA-F)

(99 Seats) (88 Seats) (66 Seats) (66 Seats)

Eligibility

- Minimum D grade in each subject of grade 11 and 12 with CGPA 1.8 or Passed + 2, PCL , Intermediate or other equivalent level from TU or other board, institution or university recognized by TU with at least second division marks in aggregate;
- Studied English as a full paper carrying at least 100 marks;
- Secured sufficient marks in CMAT exam as well as in personal Interview.
- Minimum CMAT score 40%.

Admission Procedure

- Collection of application form and prospectus from the Campus
- Filling and submission of application form with necessary documents
- Collection of admission card for entrance examination
- CMAT test
- Shortlisting
- Personal Interview
- Weightage : CMAT 50%
 : +2 Score 40%
 : Interview 10%

General Information

Examination

The regular program shall be completed in eight semesters. The internal (on-going) evaluation/examination shall carry 40% and the external (semester) examination shall carry 60 percent weightage. Internal evaluation consists of students' attendance, discipline, quiz, class participation, class test, assignments, seminar/workshops and others as prescribed by the faculty members. The semester examinations shall be conducted by FOM. In order to qualify to appear in the semester examination, one must pass internal examinations securing at least 50 percent marks in each course. He/she must pass both the exams separately.

Pedagogy

For imparting theoretical and conceptual knowledge, the general teaching pedagogy will include class lectures, group discussion, learning through case studies and role play, practical exercises, laboratory work, project work, term papers, internship, etc. The teaching learning process shall be focused on preparing students to face professionally the challenges emerging out of the changing business environment. The teaching faculty will determine effective teaching methodology according to the needs of the course.

Make-up Examination

In case of failure in one or more courses in the semester examinations, the student can appear in make-up examination in the subsequent semester. Student can appear only on two courses (6 credit hours) in the make-up examination.

First Term & Pre-semester Examination

Before each semester examination, the campus conducts a first term and pre-semester examination. Students failing in the Pre-semester examination will not be allowed to sit in the semester examination.

Attendance

At least 80% attendance is a must to be eligible to appear in the semester examination.

Grading Policy

In order to pass the internal and external examination, student must secure a minimum of 50% (Grade Point 2.7). Similarly, to pass the semester examination, student must secure a minimum of Grade B or the Cumulative Grade Point Average (CGPA) of 3.0 (or 60%).



Grade CGPA Table

Grade	Grade Point Average (GPA)	Cumulative Grade Point Average (CGPA)	Marks Obtained in Percent	Remarks
A	4.0	4.00	90% and above	Distinction
A-	3.7	3.70-3.99	80-89.9%	Very Good
B+	3.3	3.30-3.69	70%-79.9%	First Division
B	3.0	3.00-3.29	60%-69.9%	Second Division
B-	2.7	2.70-2.99	50-59.9%	Pass in individual paper
F	2.70	Below 2.70	Below 50%	Fail

Credit Transfer and Withdrawal

The program allows students a chance to transfer up to 30 credit hours in similar program of other universities recognized by TU. The final authority to decide on this matter rests upon the Faculty of Management.

Graduation Requirements

The university confers BBA/BBM/BIM/BBA-F degree to the students after the successful completion of the following requirements.

- Completion of 120 credit hours for BBA/BBM/BBA-F and 126 credit hours for BIM Program as prescribed with a minimum of pass grade in all courses with an aggregate CGPA of 2.0.
- A minimum of grade 'C' in the internship program.
- Completion of the program within 7 years from the time of registration.

Summer Project

The writing of a Summer Project (SP) report is an essential requirement for graduation in BBA, BIM, BBA-F from the Faculty of Management, Tribhuvan University. This assignment is an off-the-classroom and field-based study project. It allows students to reflect and integrate their learning over their four years of study, and create a descriptive and original work in an area of their interest related to any area of business administration as approved by the Research Committee of their campus/college. At the end, the students must prepare a report of their work in the prescribed format and submit it to the Research Committee through their supervisors. Students shall be encouraged to choose summer projects which will compliment their academic interests, coursework and career aspirations.

Objectives Of the Summer Project

The objective of the SP is to develop students' skills in research, particularly in areas of data collection, processing, analysis, and report writing. The SP assignment aims to develop research and academic skills – data analysis, writing and presentation, and critical analysis. SP is thus oriented towards developing the skills, knowledge and attitudes needed to make an effective start as a member of the management profession.

Internship

Every student shall complete an industrial attachment project in the final semester. The student shall work in an organization as an intern for a period of eight weeks to complete the attachment project. Each student shall prepare an individual project report in the prescribed format based on his/her work in the respective organization assigned to him/her. Evaluation of the internship work shall be based on the confidential report by the organization, project report and presentation of the report. The report must be submitted by the end of the eighth semester. Students must secure a minimum grade of "C" in the internship. The internship carries a weight equivalent to 3 credit hours in BBA, BIM, BBA-F and 6 credit hours in BBM Program.

Scholarship and Awards

- 100% tuition fee waiver to the semester topper.
- 50% tuition fee waiver to the second topper.
- Tuition fee waiver to four students among Dalits, Janajatis, Madhesis, and remote area.
- 50% of total fee to 10% students from community college and school as per the rules of office of the dean.

Library

Physical and digital libraries provide exemplary services to the students. An enriched physical library is available in the campus premises that provides reference and circulation services from 6:30 AM to 5:00PM except public holidays. The library has collection of 65,000 Books, 4 Journals (own publication), thousands of reports and dissertations/theses, sufficient audiovisual materials, dozens of maps and photographs. A well-connected digital library provides access to a large number of online resources. Broadband Internet and Wi-Fi connections are accelerating



the pace of locating and downloading teaching and learning materials. The library is dedicated to ensure a congenial environment and to avail sufficient resources for the students and faculty members.

Other Highlights

- Excellent computer laboratory and library
- Use of multimedia to facilitate teaching learning processes
- Well furnished classrooms
- Regular seminars and presentations
- Series of guest lectures, Audi-video aids and films, industrial orientation, focused group surveys, project work and publications.
- Wi-fi inside campus premises.

Extra Curricular Activities

The campus organizes regular extra curricular activities in order to help the students release their inherent potentialities. The students are facilitated to participate in different activities organized by the Campus as well as by the outside institutions.

Publications

“PRAVAHA” is a management journal published by the campus annually. Besides this, BBA wing publishes its own management journal every year in the name “Prayash”.

Faculties

In addition receiving core faculties, the campus has been getting services of visiting faculties in a wide range of subject areas from experts from universities, private and public sectors. The Steering Committee of the respective program selects the regular faculty members for the program before the commencement of each semester basing on the aptitude, qualification and exposures of the candidate.

BBA

Bachelor of Business Administration



Introduction

Bachelor in Business Administration (BBA) is a long-felt professional academic program introduced by the faculty of management, Tribhuvan University in the year 2001. Putting aside the traditional and conventional methods of teaching-learning, the program aims at producing bachelor level graduates of international standards in management education with applied and pragmatic philosophies of acquiring knowledge. Above all, the program is directed to prepare the people to face successfully in the field of ever expanding and challenging knowledge based economy. Nepal Commerce Campus feels proud to be the first campus to introduce this Program in the country.

Objectives

- Prepare students to be fit for middle level managerial positions.
- Develop students' skill in objective oriented business management and making them capable of understanding and solving business problems.

Message from the Director

Dear All, Namaskar!

Hope you all are having a great day!

It gives me an immense pleasure to share a few words on behalf of a director of Bachelor of Business Administration (BBA) Program of Nepal Commerce Campus, a historic and prestigious college in the field of management studies in Nepal. I am delighted to welcome you all to the Program.



Nepal Commerce Campus (NCC) is among the first to offer a BBA Program in affiliation to Tribhuvan University. Since the inception of BBA Program in 2001, it has strived to maintain a high academic standard and excellence in the area of management. It provides diversity in teaching and learning process. For an effective delivery, we follow the wide range of teaching pedagogies and other activities on a calendar basis. We frequently offer guest lectures by inviting personalities from different fields with the aim of making the students familiar with real life settings so that they will gain an advanced knowledge in the chosen subject areas, which we believe would not be possible in the regular classes. The workshops and seminars, on the other hand, provide students with the opportunity to participate in group discussions and become acquainted with practical skills, techniques, and ideas that are intended to be useful in their daily lives. The summer project and internship report writing further expand their marketable skills, allowing them to transition from academia to real place.

Entire activities in the program are framed and operated on a scheduled basis through a common academic calendar, which we design at start of each Fall and Spring semester session. The calendar is vitally important in reminding students and faculties about the time table of regular classes, non-credit classes, exam schedules, field visits, and holidays. Furthermore, the faculty is developing course plans, assignments and teaching materials supporting students' learning that cover what the faculty and the program want their students to learn and excel in the field.

What happens after BBA is a frequently asked question from the parents and students. We would like to assure that BBA program bridges our new potentials, giving the students full extent of confidence and will be enthusiastic to embark on a new professional journey. After completing the program, students are energized to pursue careers as an entrepreneur and professional managers in the field like banking and non-banking institutions, NGOs, INGOs, and many others. Moreover, it also enhances the learning competencies for pursuing the advanced management knowledge.

Last but not the least; the diligence, devotion, and dedication from students and parents, faculties, staff, and community members are pillar of our institution's success and glory. I am proud of our students who have excelled in academics and extra-curricular activities.

Rabindra Kumar Neupane

BBA Program

Message from the Deputy Director

Dear Students,

I feel delighted to impart some of my experiences and opinions as a Deputy-Director of BBA Program at Nepal Commerce Campus. BBA Program is always dedicated and indomitable to discharge its mission for the quality education focusing on the needs and requirements of our BBA graduates.



We all are well-aware about the ever changing global scenario and its impacts on the country like Nepal. The point is, we are constantly conscious about the global and local needs and are striving to create skilled and creative workforce who stand up and adapt the transnational situations and contexts.

We know how to take care of our students individually and collectively, and on the other, we also expect the proper behaviors and etiquettes from our valued students. We believe that discipline is truth and truth is discipline.

Khubi Ram Acharya

BBA Program

Courses cycle

Business Foundation Courses cycle		Credit Hours
ENG 201	English -I	3
ENG 202	English- II	3
ENG 203	Business Communication	3
ECO 203	Micro Economics for Business	3
ECO 204	Macro Economics for Business	2
ECO 205	Seminar on Contemporary Issue of Macro Economics	1
MTH 201	Business Mathematics I	3
MTH 202	Business Mathematics II	3
PSY 202	Psychology	3
STT 201	Business Statistics	3
SOC 203	Sociology for Business Management	3
SOC 204	Nepalese History and Politics	3
MGT 231	Foundation of Business Management	3
MGT 232	Leadership and Organizational Behavior	2
MGT 233	Seminar in Leadership and Organization Behavior	1
MGT 234	Legal Environment for Business in Nepal	3
MGT 205	Operations Management	3
MGT 236	Business Environment	3
MGT 240	Strategic Management	3
MGT 239	Business Ethics and Corporate Governance	3
MGT 237	Entrepreneurship & Business Resource Mapping	2
MGT 238	Practicum on Business Plan	1
ACC 201	Financial Accounting	3
ACC 202	Cost and Management Accounting	3
ACC 204	Taxation and Auditing	3
FIN 206	Fundamentals of Finance	3
FIN 208	Financial Markets and Services	3
MKT 201	Fundamentals of Marketing	3
FIN 207	Financial Management	3
RCH 201	Business Research Methods	3
Computer Related Courses		
IT 231	IT and Applications	3
IT 232	Database Management	3
IT 233	Business Information System	3
IT 204	E-Commerce	3
Specialization Area Courses (any Six Courses)		
Banking and Finance		
BNK 202	Financial Derivatives	3
BNK 203	Working Capital Management	3
BNK 204	Investment Analysis	3
BNK 206	Commercial Banks Management	3
BNK 208	Microfinance Management	3
BNK 209	Insurance and Risk Management	3
BNK 210	Fundamentals of Cooperative Management	3
BNK 221	Corporate Financing Decision	3

Industry and Services Management

ISM 202	Productivity Management	3
ISM204	Project Management	3
ISM 205	Supply Chain Management	3
ISM 206	Service Operations and Management	3
ISM 208	Industrial Relations	3
ISM 209	Total Quality Management	3
ISM 210	Creativity and Innovation Management	3
ISM 211	Employability skills Management	3

Micro Enterprise Management

MEM 201	Management of Micro Enterprise	3
MEM 202	Business Plan for Micro Enterprise	3
MEM 203	Micro Finance	3
MEM 204	Cooperative Management	3
MEM 205	Social Entrepreneurship	3
MEM 207	Project Planning & Entrepreneurial Marketing	3
MEM 208	Micro Insurance	3

Sales and Marketing Management

MKM 201	Consumer Behavior	3
MKM 203	Fundamentals of Selling	3
MKM 204	Services Marketing	3
MKM 206	Distribution Management	3
MKM 208	Public Relations and Media Management	3
MKM 209	Retail Marketing	3
MKM 210	Marketing Research	3
MKM 211	Internet Marketing	3
MKM 212	Branding	3
MKT 217	Fundamentals of Advertising	3
MKM 213	Sales Management	3

Account Specialization

ACS 201	Taxation in Nepal	3
ACS 202	Accounting for Banking	3
ACS 203	Corporate Accounting	3
ACS 204	Budgeting	3
ACS 205	Corporate Auditing	3
ACS 206	Accounting for Business	3
ACS 207	Accounting for Insurance	3
ACS 208	Accounting for Financial Analysis	3
PRJ 350	Summer Project	3
MGT 350	Internship	3

COURSE CYCLE

First Semester		15 Credit Hours
ENG 201	English - I	3
MGT 231	Foundation of Business Management	3
ECO 203	Micro Economics for Business	3
MTH 201	Business Mathematics - I	3
IT 231	IT and Applications	3
Second Semester		15 Credit Hours
ENG 202	English - II	3
ACC 201	Financial Accounting	3
ECO 204	Macro Economics for Business	2
ECO 205	Seminar on Contemporary Issues of Macro Economics	1
MTH 202	Business Mathematics II	3
IT 232	Database Management System	3
Third Semester		15 Credit Hours
ENG 203	Business Communication	3
STT 201	Business Statistics	3
MGT 232	Leadership and Organizational Behavior	2
MGT 233	Seminar in Leadership and Organizational Behavior	1
FIN 206	Fundamentals of Finance	3
ACC 202	Cost and Management Accounting	3
Fourth Semester		15 Credit Hours
MGT 234	Legal Environment for Business in Nepal	3
MGT 235	Human Resource Management and Technology	3
IT 233	Business Information System	3
MKT 201	Fundamentals of Marketing	3
FIN 207	Financial Management	3
Fifth Semester		15 Credit Hours
MGT 236	Business Environment	3
ACC 204	Taxation and Auditing	3
MGT 205	Operations Management	3
SOC 203	Sociology for Business Management	3
PSY 202	Psychology	3
Sixth Semester		15 Credit Hours
RCH 201	Business Research Methods	3
FIN 208	Financial Markets & Services	3
SOC 204	Nepalese History and Politics	3
MGT 237	Entrepreneurship & Business Resource Mapping	2
MGT 238	Practicum on Business Plan	1
IT 204	E-Commerce	3
Seventh Semester		15 Credit Hours
.....	Specialization	3
.....	Specialization	3
.....	Specialization	3
MGT 239	Business Ethics and Corporate Governance	3
PRJ 350	Summer Project	3
Eighth Semester		15 Credit Hours
.....	Specialization	3
.....	Specialization	3
.....	Specialization	3
MGT 240	Strategic Management	3
MGT 350	Internship	3

Students' Message

It is a matter of fact that NCC is one of the top leading College of a country. I was fortunate enough to be the part of this family, to be selected here. The faculty member leaves no stone unturned to shape ones future and the student potential. Looking back to the days of first semester, I could now realize and see the fear of failure being gone. It is the continuous guidance of lecturers and my hard work that now make me count myself into a better person. Concluding my very wonderful experience here, I would encourage new comers at NCC to dive in this pool of knowledge, fun and excitement.

Erika Ghimire
BBA, 8th Semester



Being the first or getting the top position has always fascinated me and I have always put my real hard work in achieving them. Thanks to NCC that has provided the essential environment and resources which has always helped me achieve what I wanted and now I am very much determined to achieve more.

Isha Guragain
BBA, 7th Semester

Switching streams from science to management was surely an overwhelming decision for me as I was not sure if I could do well in this field. However, as I got admitted to Nepal Commerce Campus, things took unexpected turns. From being shy and nervous to receiving appreciations from classmates and teachers for outstanding presentation, I sure have come a long way. I did not have to worry about not catching up with anything new on the course since teachers explain it in the most understandable way. Everything is commendable at NCC, the spacious area with full green trees, engaging curriculum, great faculty, practically in education and what not! I am glad that I got to be a part of NCC and consider this as one of the wisest and decent choices I have made.

Eja Baruwal
BBA, 5th Semester



I chose BBA because its my passion to improve my analytical and managerial skills. You get to go for industrial visits which gives you so much exposure and knowledge. The case studies, debates, discussion improve your skills. You will be studying many subjects related to Marketing, Finance, Economics, HR management and many more.

The reason anyone chooses a particular course is because that interests them. I love Economics and all business related concepts and I see myself as an Economist and a creative Entrepreneur in future. The knowledge, skills and everything you gained during BBA will be helpful in MBA MBM, MBA-F.

Shila Pithakote Magar
BBA, 2nd Semester

BBM

Bachelor of Business Management



Introduction

BBM Programme is designed to address national and international needs of management education with the aim of developing efficient and capable manpower for business, government and social sectors. The course is designed to ensure a greater degree of flexibility that allows incorporating latest development of theory and practice in management around the globe. This Programme is based on semester system, which covers 4 years: spread over eight semesters. Each semester consists of 16 weeks of intensive study. The Program covers 120 credit hours. The curricular structure includes business tool courses, business foundation courses, information technology courses, core focus area courses and elective area courses as well.

Teaching methodology of the Program is focused on problem-based learning along with interactive lectures, students' presentations, case studies, projects and industrial visits. The teaching faculty shall determine the appropriate teaching-learning methods for each course.

Objectives:

- Develop students' skills in creative thinking, decision making, leadership, communication, and gain understanding of operations and change.
- Develop students' understanding of entrepreneurship and innovation, and effective management of business operations in a dynamic business environment.
- Prepare students for professional life to work as business manager and entrepreneur.

Message from the Director

Dear Prospective Students,

In today's dynamic global landscape, the business world is constantly evolving, presenting both challenges and opportunities. The Bachelor in Business Management (BBM) program is meticulously designed to equip the students with the knowledge, skills, and mindset needed to navigate these complexities and excel in a wide range of industries.

At NCC, we believe in fostering a holistic learning environment that integrates academic excellence with practical application. Our distinguished faculty members, who are experts in their respective fields, are committed to providing you with a transformative learning experience. Through engaging lectures, interactive discussions, and real-world case studies, students will gain a deep understanding of core business concepts and develop the critical thinking abilities required to tackle real-world business challenges.

One of the hallmarks of our program is its emphasis on experiential learning. We firmly believe that true mastery comes from hands-on experience. From internships at leading companies to collaborative projects with fellow students, students will have ample opportunities to apply the classroom knowledge to real business scenarios. This practical exposure will not only enhance the skill set but also give a competitive edge in the job market.

As a student in our Bachelor in Business Management program, you will also benefit from our extensive network of industry partnerships, alumni connections, and career development resources. Whether you aspire to become an entrepreneur, a corporate leader, or a specialist in a specific business function, we are here to guide you every step of the way.

I encourage you to explore about the program curriculum, faculty profiles, campus facilities, and the unique opportunities that await you at NCC. If you are driven by a passion for business and a desire to make a meaningful impact, then our Bachelor in Business Management program is the ideal platform to turn your aspirations into reality. We look forward to welcoming you into our vibrant academic community and helping you embark on a fulfilling educational journey.

Wishing you all the best in your academic pursuits.

Warm regards,

Ashtha Karki, Mphil, MBA,
BBM Program



Message from the Deputy Director

Dear Prospective Students and Guardians,

There is a need of skillful and capable manager is the cry of present world. A skilled manager only springs in a certain environment and institution which is only achieved in this college. A well-crafted professional Program like this is not a total solution, but delivery context of the Programme is more laudable. The Program is not only a response for a growing consensus that management education is needed to recalibrate in line with a changing and challenging business environment, but also in the context of the students and industries in the field of performance, productivity, and innovation. There is a clear need of innovative management education practice to use experiential learning opportunities to ensure that the next cohorts of business managers can operate in a contemporary, dynamic and complex business environment. There is a strong hope that this Program opens ample avenues of experiential learning for future managers. Our endeavor is centred in imparting knowledge in mind, skill in hand and culture in behaviour.

With best regards !

Laxman Chalise
BBM Program

Curricular Structure and Credit Hour

i) Business Foundation Courses	48 credit hours	iv) Elective Course	9 credit hours
ii) Business Tool Courses	36 credit hours	v) Information Technology Courses	6 credit hours
iii) Focus Area Courses	15 credit hours	vi) Internship and Report Writing	6 credit hours
Total			120 credit hours

Course Structure

Code	Course	Credit Hours
Business tool courses:		36 Credit hours
(Each course constitute of 3 credit hours)		
ECO 203	Microeconomics for Business	3
ECO 204	Macroeconomics for Business	2
ECO 205	Seminar on Contemporary Issues of Macro Economics	1
ENG 201	English- I	3
ENG 202	English -II	3
ENG 203	Business Communications	3
MTH 201	Business Mathematics I	3
MTH 202	Business Mathematics -II	3
PSY 202	Psychology	3
RCH 201	Business Research Methods	3
SOC 203	Sociology for Business Management	3
SOC 204	Nepalese History and Politics	3
STT 201	Business Statistics	3
Business foundation courses:		54 Credit hours
ACC 201	Financial Accounting	3
ACC 202	Cost & Management Accounting	3
ACC 204	Taxation and Auditing	3
FIN 206	Fundamentals of Finance	3
FIN 207	Financial Management	3
FIN 208	Financial Markets & Services	3
IT 204	E-commerce	3
IT 232	Database Management System	3
MGT 231	Foundation of Business Management	3
MGT 234	Legal Environment for Business in Nepal	3
MGT 205	Operations Management	3
MGT 237	Entrepreneurship & Business Resource Mapping	2
MGT 238	Practicum on Business Plan	1
MGT 240	Strategic Management	3
MGT 232	Leadership and Organizational Behavior	2
MGT 233	Seminar on Leadership & Organizational Behavior	1
MGT 237	Entrepreneurship & Business Resource Mapping	2
MGT 238	Practicum on Business Plan	1
MGT 239	Business Ethics and Corporate Governance	3
MGT 234	Legal Environment for Business in Nepal	3
MKT 201	Fundamentals of Marketing	3
Focus Area Courses:		15 Credit hours
Focus Area: Bank Operations and Cooperative Management (5 Courses)		
BNK 211	Banking Law	3
BNK 212	Wholesale and Retail Banking	3
BNK 214	Commercial Banking Operations	3
BNK 215	Capital and Money Markets	3
BNK 216	Treasury Management	3
BNK 217	Cooperative Management	3
BNK 218	Micro Finance and Rural Banking	3

BNK 219	Investment Banking	3
BNK 220	Security Analysis and Profit Management	3

Focus Area: Sales and Marketing (5 Courses)

MKM 201	Consumer Behavior	3
MKM 214	Sales Force Management	3
MKM 209	Retail Marketing	3
MKM 215	Industrial Marketing	3
MKM 216	Rural Marketing	3
MKM 212	Branding	3
MKM 211	Internet Marketing	3
MKM 204	Services Marketing	3
MKT 217	Fundamentals of Advertising	
MKM 210	Marketing Research	3

Focus Area: Insurance and Risk Management (5 Courses)

INS 219	Fundamentals of Risk and Insurance	3
ISN 212	Insurance Broking and Bancassurance	3
INS 220	Property Risk Management	3
ISN 214	Commercial Liability Risk Management	3
INS 221	Life Insurance	3
INS 222	Nonlife Insurance	3
ISN 217	Global Trade and Marine Insurance	3
ISN 218	Micro Insurance	3
BNK 202	Financial Derivatives	3

Focus Area: Entrepreneurship and Enterprise Development (5 Courses)

MEM 205	Social Entrepreneurship	3
EED 218	Small Business Planning & Management	3
EED 219	Innovation and Technology Management	3
EED 214	Entrepreneurial Marketing	3
EED 220	Micro-finance & Cooperatives	3
EED 221	Project Planning & Management	3
EED 222	Design Thinking & Entrepreneurial Skills Management	3

Focus Area Accounting

ACS 201	Taxation in Nepal	3
ACS 202	Accounting for Banking	3
ACS 203	Corporate Accounting	3
ACS 204	Budgeting	3
ACS 205	Corporate Auditing	3
ACS 206	Accounting for Business	3
ACS 207	Accounting for Insurance	3
ACS 208	Accounting for Financial Analysis	3

Electives:

(Three Courses)

ELE 221	Emerging Global Business Issues	3
ELE 223:	Management of Foreign Trade	3
ELE 224	Organizational Development and Change	3
ELE 225	Budgeting and Financial Forecasting	3
ELE 226:	Event Management	3
ELE 227	Service Operations Management	3
ELE 228	Labor Relations Management	3
ELE 242	Negotiation Skills	3
ELE 243	Real estate Management	3

MGT 350	Internship Or	6 Credit hours
PRJ 351	Summer Project	

Course Cycle

Semester I:		15 Cr
ECO 203	Microeconomics for Business	3
ENG 201	English- I	3
MGT 231	Foundation of Business Management	3
MTH 201	Business Mathematics I	3
SOC 203	Sociology for Business Management	3
Semester II:		15 Credit Hours
ACC 201	Financial Accounting	3
ECO 204	Macroeconomics for Business	2
ECO 205	Seminar on Contemporary Issues of Macro Economics	1
ENG 202	English -II	3
MTH 202	Business Mathematics -II	3
MGT 232	Leadership and Organizational Behavior	2
MGT 233	Seminar on Leadership & Organizational Behavior	1
Semester III:		15 Credit Hours
ACC 202	Cost & Management Accounting	3
ENG 203	Business Communication	3
FIN 206	Fundamentals of Finance	3
SOC 204	Nepalese History and Politics	3
STT 201	Business Statistics	3
Semester IV		15 Credit Hours
MGT 234	Legal Environment for Business in Nepal	3
FIN 207	Financial Management	3
PSY 202	Psychology	3
ACC 204	Taxation and Auditing	3
RCH 201	Business Research Methods	3
Semester V		15 Credit Hours
MKT 201	Fundamentals of Marketing	3
MGT 205	Operations Management	3
FIN 208	Financial Markets & Services	3
IT 231	IT and Application	3
	Focus Area Course I	3
Semester VI:		12Credit Hours
IT 232	Database Management System	3
MGT 236	Business Environment	3
MGT 237	Entrepreneurship & Business Resource Mapping	2
MGT 238	Practicum on Business Plan	1
	Focus Area Course II	3
Semester VII		15 Credit Hours
	Elective Course I	3
	Focus Area Course III	3
	Focus Area Course IV	3
IT 204	E-commerce	3
MGT 239	Business Ethics and Corporate Governance	3

Semester VIII

MGT 240

Strategic Management

Elective Course II

Elective Course III

Focus Area Course V

Project Report Writing/ Internship with Report

18 Credit Hours

3

3

3

3

6

In-semester Evaluation	40 Marks
Evaluation Activities	Weight in %
In-semester pre-board Examination	40
Class-room activities (Class presentations, quiz, case analysis, group works etc.)	30
Projects and Assignments	20
Class Attendance and discipline	10
Total	100



Message from the Toppers



As a student pursuing a Bachelor's in Business Management at Nepal Commerce Campus, it has proven to be more than just an educational institution. NCC is where I found crucial assistance from committed lecturers, who have increased my enthusiasm for the BBM program. I've met mentors that actually care about my success there, as well as established lifetime friends. Beyond acquiring knowledge, this college is about self-discovery and personal growth. It's the ideal environment for students to learn, thrive, and shape their future. Therefore, NCC BBM would be a fantastic choice if you want to experience similar kind of environment.

Sajana Shrestha
BBM, 5th Semester

Choosing college after completing high school might be one of the most challenging career decisions you'll ever have to make. Nepal Commerce Campus (NCC) is dedicated to fostering an environment where students from every background can thrive. As a student of BBM, I have experienced the high quality education provided by our dedicated faculty members. My learning experience has been greatly enhanced by the challenging coursework and research opportunities. One of the things that sets our college apart is the sense of community. I have found immense support from my peers, seniors and professors. From annual festivals to guest lectures, the college hosts a wide range of events that enhance your overall college experience.



I can confidently say that our college offers a vibrant and inclusive student life. And if you want to be a part of this college, then NCC BBM is here to welcome you with open arms.

Sofiya Timalisina
BBM, 3rd Semester



If anyone is looking the perfect amalgamation of education, experience, best family, great platform and eventually road paved for bright career, NCC is the only one option. Therefore, I firmly advice my juniors and every other individuals to make the right choice by choosing NCC for their critical four years in their life.

Gritima Shakya
BBM, 7th Semester

NCC surely is a great platform that provides not only the knowledge regarding the relevant subjects. But also gives us the confidence to further make our life magnificent. Through well experienced faculty members, it becomes more special and efficient. I'm honoured that I had the opportunity to study in this college.

A perfect mixture of education, best faculty and wholesome warm environment.



Nitik Gurung
BBM, 7th Semester



The BBM program at our campus is simply amazing! It offers a comprehensive and well-rounded education in the field of commerce. The professors here are not only experts in their respective fields but also passionate about teaching and mentoring students. The program also emphasizes practical learning through internships, case studies, and real-world projects. These hands-on experiences allow us to apply our knowledge and skills in a practical setting, preparing us for the challenges of the business world.

Furthermore, the campus itself creates a conducive learning environment. The state-of-the-art facilities, including modern classrooms and well-equipped libraries enhance the overall learning experience.

Hence, the BBM program at our campus is a perfect blend of academic excellence, practical learning, and a vibrant campus life. It equips us with the knowledge, skills, and experiences needed to succeed in the dynamic world of commerce. I am proud to be a part of this program and confident that it will pave the way for a successful and fulfilling career.

Laxmi Chaudhary Tharu
BBM, 5th Semester

Bachelor of Information Management (BIM)

Introduction

The society of the 21st century is awash with the effects of globalization, both in the economic sphere, and in information flows. The developments brought by globalization have been accomplished by many ways of information management. Overwhelming information in industrial and commercial arenas is desperately requiring efficient and effective systems for managing information to ensure order and equity in the society. The urgency of creativity, innovation, passion and compassion among the youths of today only help to make this world better place to leave for coming generation. Assuming a partial responsibility of making this world really a suitable place for future generation, Tribhuvan University, Faculty of Management, Nepal Commerce Campus has offered this Bachelor of Information Management (BIM) program.

Objectives

The program is designed to:

- Prepare IT professionals proficient in the use of computers and computational techniques in order to develop effective information systems to solve real life problems in the organizational milieu;
- Develop students' skill in object oriented software design methods and data management systems;
- Provide professional training to students by combining information technology with managerial skills; and
- Prepare students to proceed on to postgraduate level study in information management within and outside the country.



Message from the Director

Dear Students,

This is my immense happiness to welcome you all enthusiastic youths who are eager to pursue your career in BIM programs at NCC. BIM program is designed to enhance students' knowledge on information and technology related to management, to bring forth smart, energetic and professional IT performers.

As we know that in modern days; management as a discipline, cannot remain completely isolated from the global influences of information technology. Moreover, BIM program aims to produce those scholars who can meet the criteria of knowledge-based economy by equipping them with modern and latest forms of information technology. After the bachelors degree they are considered as an experts who are demanded in the present job market.

To fulfill these needs, we have senior professors and faculties along with round the clock hardworking staff who are always available to provide the best possible services with full attention, friendly behavior and dedication.

The programs consist of wide range of co-curricular and extracurricular activities to develop the personalities of students. The program motivates the learners to build positive attitude with the objectives widening the horizon of the students.

I warmly invite to all the interested scholars to experience a well developed learning environment of BIM programs.



Surya Devkota
BIM Program

Message from the Deputy Director

Dear Students,

It is my great pleasure to express some of my views on behalf of Deputy-Director of BIM programs in Nepal Commerce Campus (NCC). You are well aware about the importance and relevance of these programs within and across the nation at this moment. BIM program definitely moulds you on trends of the latest developments in information technology in the sphere of management. It aims to develop them as responsible IT professionals. We believe that human resources lag behind without the proper skills of modern forms of information technology and the dynamic knowledge on the changing trends of the IT values.

Therefore, I would like to suggest you all to march your steps to these programs to modify yourself as skilled humans to grab the global opportunities.



Janak Prasad Timilsina
BIM Program

Course structure

The program entails comprehensive and multidisciplinary courses structure, which encompasses total weight of 126 credit hours equally divided into 42 individual course/subject of three credit hours each. The entire course has been divided into five categories and arranged in eight semesters.

Course structure	Course weight
IT and computer	47.62
Business courses	23.81
Foundation	19.05
Elective	4.76
Internship and summer project	4.76
Total	100



Course Details

Code	Subject	Credit Hrs
I. Management Courses		30 Cr
MGT 231	Foundation of Business Management	3 Cr
MGT 241	Organizational Behavior and Human Resource Management	3 Cr
ENG 203	Business Communication	3 Cr
Acc 201	Financial Accounting	3 Cr
ACC 202	Cost and Management Accounting	3 Cr
FIN 229	Fundamentals of Corporate Finance	3 Cr
MKT 201	Fundamentals of Marketing	3 Cr
MGT 240	Strategic Management	3 Cr
MGT 236	Business Environment	3 Cr
ECO 206	Microeconomics & Macroeconomics for Business	3 Cr
II. Analytical and Support Courses		21 Cr
ENG 206	English	3 Cr
MTH 204	Basic Mathematics	3 Cr
IT 235	Discrete Structure	3 Cr
STT 211	Business Statistics	3 Cr
SOC 203	Sociology for Business Management	3 Cr
MGT 205	Operations Management	3 Cr
RCH 201	Business Research Methods	3 Cr
III. Information Technology and Computing Courses		63 Cr
IT 231	Foundation of Information Technology	3 Cr
IT 233	Digital Logic	3 Cr
IT 232	C Programming	3 Cr
IT 240	Business Data Communication and Networking	3 Cr
IT 237	Web Technology I	3 Cr
IT 234	Object Oriented Programming with Java	3 Cr
IT 236	Microprocessor and Computer Architecture	3 Cr
IT 238	Data Structure and Algorithm	3 Cr
IT 239	Web Technology II	3 Cr
IT 220	Database Management System	3 Cr
IT 241	Operating System	3 Cr
IT 242	Software Design and Development	3 Cr
IT 243	Programming with Python	3 Cr
IT 244	Information Security	3 Cr
IT 228	Artificial Intelligence	3 Cr
IT 245	Business Information System	3 Cr
IT 246	It Ethics and Cybersecurity	3 Cr
IT 247	E-Commerce and Internet Marketing	3 Cr
IT 248	IT Entrepreneurship and Management	3 Cr
IT 249	Business Intelligence	3 Cr
IT 250	Digital Economy	3 Cr
IV. Elective Courses		06 Cr
IT 271	Networking and System Administration (7th)	3 Cr
IT 272	Mobile Application Development (7th)	3 Cr
IT 273	Multimedia System Application (7th)	3 Cr
IT 274	Data Warehousing and Data Mining (7th)	3 Cr
IT 275	.NET Programming (8th)	3 Cr
IT 276	Database Administration (8th)	3 Cr
IT 277	Cloud Computing (8th)	3 Cr
IT 278	Big Data and Analytics (8th)	3 Cr
Project and Internship		06 Cr
IT 350	Internship	3 Cr
IT 352	Project	3 Cr

Code	First Semester	15 Cr
IT 231	Foundation of Information Technology	3 Cr
IT 232	C Programming	3 Cr
ENG 206	English I	3 Cr
MGT 231	Foundation of Business Management	3 Cr
MTH 204	Basic Mathematics	3 Cr
Second Semester		15 Cr
IT 233	Digital Logic	3 Cr
IT 234	Object Oriented Programming with Java	3 Cr
IT 235	Discrete Structure	3 Cr
ENG 203	Business Communications	3 Cr
MGT 241	Organizational Behavior & Human Resource Management	3 Cr
Third Semester		15 Cr
IT 236	Microprocessor and Computer Architecture	3 Cr
IT 237	Web Technology I	3 Cr
IT 238	Data Structure and Algorithms	3 Cr
ACC 201	Financial Accounting	3 Cr
STT 201	Business Statistics	3 Cr
Fourth Semester		18 Cr
IT 239	Web Technology II	3 Cr
IT 220	Database Management System	3 Cr
IT 240	Business Data Communication and Networking	3 Cr
IT 241	Operating System	3 Cr
ECO 206	Economics for Business	3 Cr
ACC 202	Cost and Management Accounting	3 Cr
Fifth Semester		15 Cr
IT 242	Software Design and Development	3 Cr
IT 243	Programming with Python	3 Cr
IT 244	Information Security	3 Cr
IT 228	Artificial Intelligence	3 Cr
MKT 201	Fundamentals of Marketing	3 Cr
Sixth Semester		18 Cr
IT 245	Business Information Systems	3 Cr
IT 246	IT Ethics and Cybersecurity	3 Cr
IT 352	Project	3 Cr
FIN 229	Fundamentals of Corporate Finance	3 Cr
MGT 236	Business Environment	3 Cr
RCH 201	Business Research Methods	3 Cr
Seventh Semester		15 Cr
IT 247	E-Commerce and Internet Marketing	3 Cr
	Elective I	3 Cr
SOC 203	Sociology for Business Management	3 Cr
MGT 205	Operations Management	3 Cr
MGT 240	Strategic Management	3 Cr
Eighth Semester		15 Cr
IT 248	IT Entrepreneurship and Management	3 Cr
IT 249	Business Intelligence	3 Cr
IT 250	Digital Economy	3 Cr
IT 350	Internship	3 Cr
	Elective I	3 Cr
Total Credit hour		126 Cr

Message from the Toppers



I extend a warm welcome to you as you contemplate joining the Nepal Commerce Campus. Having recently emerged as a top performer, I can attest to the incredible academic journey awaiting you. This institution has been the canvas on which I've painted my academic dreams, thanks to its nurturing environment, dedicated educators, and a commitment to excellence. My advice to you is to seize every opportunity, immerse yourself in learning, and embrace challenges as stepping stones to your own success.

RABI RAJ SHAH
BIM 4th Semester



"Joining NCC has been one of the best decisions of my life. The exceptional faculty members along with an efficient administration create the best experience. The learning environment is top-notch, completed by a circle of supportive friends that enhance the journey. So, if you're considering pursuing the BIM program, NCC is the college you will cherish being a part of."

Best regards,

BIPUSH THAPA MAGAR
BIM 1st Semester



I am honored to be a part of Nepal Commerce Campus, a place where my educational journey has flourished. The vibrant atmosphere prevalent here has profoundly enriched my learning adventure.

I extend my gratitude to NCC family for providing guidance and support that have allowed me to excel in my academic pursuits and personal growth.

SAHAN PRASAD SHARMA
First & second semester topper
BIM Program



Pursuing knowledge and learning technological and management skills at the same time is not a piece of cake to achieve. It takes a lot of endurance and continual arduous efforts with proper caring environment. Proper guidance is the key to achieve desired consequences. Under proper superintendence, comes excellence. Experienced teachers, caring administration, well-equipped laboratories and sound environment have been the pushing factors to bring out the best in me. Thank you NCC, for allowing me to be a part of the family.

Thank You!

KIRAN KHANAL
1st & 3rd Semester TU Topper
BIM 6th Semester

Bachelor of Business Administration (Finance) (BBA-F)

Introduction

BBA (Finance) is an industry-focused program. It is built on the foundations of management and allied courses, finance core courses and finance specialization and elective courses. It also offers students enough opportunity to understand real market situation through research, project works and internship. The program is also designed to equip students with multiple skills such as interpersonal, technological, analytical, and decision making skills. Further, it is designed to develop holistic personality of students enabling them to succeed in professional, personal and social lives. With a BBA (Finance) degree, students will be prepared to succeed on career path fulfilling their responsibility towards the business and the society in a rapidly changing domestic and global environment. Students attending this course will earn 120 credits, administered in eight semesters spread over four years, and create foundation for academic advancement and professional excellence.

Objectives of the Program

The objective of this program is to prepare students to be competent for mid-level careers in finance industry within and outside the country. The program aims at creating a sound academic foundation for advanced studies in the field of management in general and Finance in particular. In addition, it also aims to prepare professionals to be responsible and responsive to the demands of the society. Specifically, the program aims to:

- enable students to acquire knowledge on core functional areas of management and allied subjects,
- enable students to acquire relevant skills from allied subjects for managerial application,
- enable students to acquire in-depth knowledge on key sectors of financial activities such as corporate financial management, banking, insurance, and capital market and investment,
- inculcate enquiring attitude and develop research skills for innovation, and adoption to ever-changing business environment through research, seminar and practicum, and
- inculcate positive attitude and ethical values among students to develop them as responsible finance professionals and better citizens.

It is believed that the attainment of these program objectives will contribute to the ultimate objectives of the Faculty of Management – educating students for professional pursuit in business, industry and government.



Message from the Director

Dear Students,

I am highly delighted to express some of my views and experiences as a Director of BBA-F Program in NCC. We all know that NCC has become a popular brand in the field of management studies for its academic excellence in teaching and other research activities.

It is acknowledged that BBA-F as a program, has more demand nowadays than other course as students can acquire better jobs in reputed companies after the completion of their degrees. The program delivers an education on theory and the use of financial analysis. It aims to produce financial experts who can have better job opportunities in the present job market. Financial analysis is useful in all settings where decisions have to be made about how to manage wealth, assets, or money based on expectations about future.

To achieve these goals, we have a team of friendly instructors and other faculty members who are constantly available for solving the curiosities and problems of our valued learners. Therefore, I am much eager to welcome you all to BBA-F Program, NCC and wish you every success in your endeavor.



Dr. Bharat Rai
BBA-F Program

Message from the Deputy Director

Dear Students,

I am extremely delighted to express my gratitude and pleased to share some of my views on behalf of deputy director of BBA-F program in Nepal Commerce Campus (NCC). BBA-F program is designed to enhance student's knowledge about financial management and it aims to produce smart financial performers. Students who are keen to boost their knowledge in corporate financial sector and who look forward to become responsible financial professionals can opt for this course. The curriculum of this program not only imparts theoretical knowledge related to investment, cost, corporate strategy, international finance e.t.c. but also grooms skilled performers in financial world. Our aim is to produce excellent professionals ready to serve the corporate sector with exemplary stamina, courage, compassion and dedication, who will make a name for themselves in the year to come. Our campus is vibrant with energy, enthusiasm and activity. I would like to warmly invite all the interested scholars and suggest whoever wants to pursue their career in corporate sector to join this program without any doubt.



Ramesh Datt Joshi, M.Phil
BBA-F Program

The overview of curricular structure of the program is as under:

S. N.	Broad area of studies	Credit
1	Management and allied courses	75
2	Finance core courses	18
3	Finance concentration areas (any one)	12
	Corporate Financial Management	
	Capital Market and Investment	
	Banking	
	Insurance	
4	Elective courses	9
	Group A (two courses)	
	Group B (one course)	
5	Project Work and Internship	6
	Project Work	
	Internship	
	Total	120

The detail description of curricular structure follows:

A. Management and Allied Courses (75 Credits)

Management and allied courses consist of 25 courses of three credits each totaling 75 credits. The objective of this group of courses is to lay foundation to business studies. Therefore, it covers major functional areas of management such as general management, accounting, and marketing. Allied courses provide social skills and technical knowledge and cover courses such as language, social studies, business math, and IT courses. Most of the courses in this group are drawn from BBA courses of FoM, TU.

The list of courses in this group is as under:

- ECO 201: Microeconomics
- ECO 202: Macroeconomics
- MTH 203: Applied Mathematics for Business
- STT 201: Business Statistics (2+1) Includes one credit practicum
- ENG 204: Business English
- ENG 205: Business Communication
- PSY 201: Basic Psychology
- SOC 203: Business and Society
- MGT 227: Business Ethics and Corporate Governance
- RCH 201: Business Research Methods (2+1)
- MGT 201: Principles of Management
- MGT 202: Human Resource Management
- MGT 203: Organizational Behavior
- \MKT 201: Fundamentals of Marketing
- MGT 205: Operations Management
- ACC 205: Financial Accounting
- ACC 202: Cost and

- Management Accounting
- ACC 204: Taxation and Auditing
- FIN 207: Marketing of Financial Services
- MGT 222: Business and Financial Law
- MGT 225: Business Strategy
- IT 205: Fundamentals of Information Technology
- IT 202: Introductory Database
- IT 203: Management Information System
- MGT 224: Entrepreneurship and Small Business Management

B. Finance Core Courses (18 Credits)

The finance core courses consist of six courses (18 credits). The objective of the finance core courses is to cover major aspects of finance so that BBA-Finance graduates have solid foundation and sufficient knowledge to work as finance professional in major types of financial service industries. Further, it creates foundation to specialize in one of the finance concentration area. The proposed courses in this group are asunder:

1. FIN 203: Financial Management
2. FIN 204: Corporate Finance
3. FIN 205: Financial Markets and Institutions
4. FIN 206: Fundamentals of Investment
5. FIN 208: Municipal Finance
6. FIN 209: Fundamentals of Financial Derivatives

C. Finance Concentration Area(12 Credits)

The objective of concentration courses is to prepare students to be competent to serve at

particular area of financial service industry. Four areas of financial service industry have been chosen based on their rapid expansion and growth creating employment opportunities for our students. The following area of studies have been offered for specialization in finance. Students must study all four courses in their chose area of concentration.

- I. **Concentration Area: Corporate Financial Management**
 - Concentration I**
FIN 210: Financial Management of SMEs and Social Enterprises
 - Concentration II**
FIN 213: Corporate Financing Decision
 - Concentration III**
FIN 216: International Finance
 - Concentration IV**
RCH 202: Research and Seminar in Corporate Financial Management (2+1)

- II. **Concentration Area: Banking**
 - Concentration I**
BNK 208: Fundamentals of Banking
 - Concentration II**
BNK 209: Bank Operation Management
 - Concentration III**
BNK 210: Treasury Management
 - Concentration IV**
RCH 203: Research and Seminar in Banking (2+1)

- III. **Concentration Area: Insurance**
 - Concentration I**
INS 201: Fundamentals of Insurance
 - Concentration II**
INS 202: Principles and Practices of Life Insurance
 - Concentration III**
INS 203: Principles and Practices of General Insurance
 - Concentration IV**
RCH 204: Research and Seminar in Insurance (2+1)

- IV. **Concentration Area: Capital Market and Investment Concentration I**
 - FIN 212: Investment Analysis and Portfolio Management
 - Concentration II**
FIN 214: Securities Trading and Market Mechanism
 - Concentration III**
FIN 217: Market Efficiency and Behavioral Finance

Concentration IV

RCH 205: Research and Seminar in Capital Market and Investment (2+1)

(The exact title and content of the course will be finalized after consulting respective industry experts while detailing the courses)

D. Elective (9 Credits)

The elective courses offer students to expand their knowledge on areas of their choice – business as well as non-business. The elective courses have been drawn from two broad areas of study. Students will choose two courses from Group A and one course from Group B.

Group A: courses are from concentration area described in Section C above. Students will choose two concentration courses from other areas than their first choice i.e. their choice should not be from their own concentration area. For example, a student who specializes on Corporate Financial Management area will choose two other courses from other concentration areas such as Insurance, Banking or Capital Market and Investments. This provision will help the students to broaden their knowledge of finance in another area of concentration.

Group B: courses are drawn from diverse area of interest. Students will choose one course from this group. Courses in this group will help students to better understand the business world or the world beyond the business. The courses in each group are listed below.



Group A	Group B
<ul style="list-style-type: none"> Two courses from the concentration courses (described in Section 4. C) other than the student's chosen area of concentration 	ELE 229: Statistical Methods and Data Modeling ELE 230: Principles of Social Work ELE 231: Critical Thinking and Logic ELE 232: Mathematics for Finance ELE 233: Financial Econometrics ELE 234: Project Management ELE 235: Event Management ELE 236: Management of Saving and Credit Cooperative ELE 237: History and Culture of Nepal ELE 238: Anthropology ELE 239: Financial Economics ELE 240: Personal Finance ELE 241: Behavioral Finance

Colleges may offer other elective courses than those listed above as per the changing demand of the market. The college will develop the courses and take necessary approval from FoM before administering such courses.

E. Project Work and Internship (6 Credits)

In order to engage students in research activities and expose in real business environment, two courses (6 credits) have been offered as project work and internship. The modality of the internship and project work will be similar to that of the BBA program.

PRJ 351: Project Work (3 Credits)
 MGT 350: Internship (3 Credits)

5. Admission, Examination and Evaluation

This program will follow the same process and format for matters relating to the admission, examination and evaluation of the students.

6. Course Cycle

The courses will be administered in the following sequence.

FIRST SEMESTER

S.No.	Course Code	Course Name	Credits
1	MGT 201	Principles of Management	3
2	ECO 201	Microeconomics	3
3	MTH 203	Applied Mathematics for Business	3
4	ENG 204	Business English	3
5	IT 205	Fundamentals of Information Technology	3
Total			15 Credits

SECOND SEMESTER

S.No.	Course Code	Course Name	Credits
1	MGT 203	Organizational Behavior	3
2	ACC 205	Financial Accounting	3
3	ECO 202	Macro Economics	3
4	STT 201	Business Statistics	3
5	ENG 205	Business Communication	3
Total			15 Credits

THIRD SEMESTER

S. No.	Course Code	Course Name	Credits
1	FIN 203	Financial Management	3
2	ACC 202	Cost and Management Accounting	3
3	MGT 202	Human Resource Management	3
4	PSY 201	Basic Psychology	3
5	IT 202	Introductory Database	3
Total			15 Credits

FOURTH SEMESTER

S. No.	Course Code	Course Name	Credits
1	FIN 204	Corporate Finance	3
2	FIN205	Financial Markets and Institutions	3
3	MKT 201	Fundamentals of Marketing	3
4	MGT 205	Operations Management	3
5	IT 203	Management Information System	3
Total			15 Credits

FIFTH SEMESTER

S. No.	Course Code	Course Name	Credits
1	RCH 201	Business Research Methods	3
2	FIN 206	Fundamentals of Investment	3
3	MGT 222	Business and Financial Law	3
4	SOC 203	Business and Society	3
5	MGT 224	Entrepreneurship and Small Business Management	3
Total			15 Credits

SIXTH SEMESTER

S. No.	Course Code	Course Name	Credits
1	FIN 207	Marketing of Financial Services	3
2	ACC 204	Taxation and Auditing	3
3	FIN 208	Municipal Finance	3
4	FIN 209	Fundamentals of Financial Derivatives	3
5	PRJ 351	Project Work	3
Total			15 Credits

SEVENTH SEMESTER

S. No.	Course Code	Course Name	Credits
1	MGT 225	Business Strategy	3
2	Concentration I	3
3	Concentration II	3
4	Elective I	3
5	MGT 350	Internship	3
Total			15 Credits

EIGHTH SEMESTER

S. No.	Course Code	Course Name	Credits
1	Concentration III	3
2	Concentration IV (Research and Seminar)	3
3	Elective II	3
4	Elective III	3
5	MGT 227	Business Ethics and Corporate Governance	3
Total			15 Credits
Grand Total			120 Credits

We all understand and agree that unauthorized circulation of this document before they are made public by the Faculty of Management is strictly prohibited. We also are aware that the curricula and courses submitted to the Faculty of Management are the property of Faculty of Management.

Toppers' Message



I believe that "Self-belief and hard work will always earn you success". I am very grateful to all my respected teachers and parents who guided and supported me well. This result has encouraged me to do more hard work in future. With hard work and effort, you can achieve anything.

Thank You !

BISHIKA PANDEY
College Semester Topper
BBA-F, 5th Semester

NCC, as a leading management institution has its vision of providing management education with courses like BBA-F, BBA, BIM, and BBM with highly experienced faculty members.

BBA-F, is an industry focused program, offers student enough opportunity to understand the real market situations through research, internship, project works, etc. The program provides in-depth knowledge on financial activities like banking, insurance, capital market and investment. This course is suitable for the students who wants to make their career on financial sector.

With its experienced, dedicated, enthusiastic and helpful team of professionals and good management system, I am honored to be part of this program and student of NCC.



KRIPESH SHRESTHA
4th Semester TU Topper
with 4 SGPA BBA-F



Proper guidance is the key approach to desired consequences. Under the guidance, there comes excellence. With highly effective administration and a team of experienced teachers who are at all times ready to inspire the students and help them learn, Ncc has been that obligatory guidance to me. I'm glad to be a part of NCC!

RASHMITA KARKI
BBA-F, 2nd Semester TU Topper

Hello, I'm Chandan Yadav from BBA-F, and I'm thrilled to share my journey with you today. At Nepal Commerce Campus, we don't just study; we excel! From the moment I stepped onto this campus, I knew I was in for something extraordinary. The vibrant atmosphere, dedicated faculty, and cutting-edge resources truly set us apart. My time at Nepal Commerce Campus has been an incredible journey of growth and achievement. Thanks to our first-class professors, I've not only gained knowledge but also developed critical skills for life. The opportunities here are boundless. Whether it's conducting seminars, practical training sessions, or giving back to the community, Nepal Commerce Campus empowers you to make a difference. But it's not just about academics. The bonds I've formed with my fellow students are priceless. We support each other, inspire each other, and together, we've achieved amazing things. At Nepal Commerce Campus, we believe in nurturing all aspects of your personality. Be it through sports, arts, or cultural events, there's always something exciting happening here.



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